

Chamber Event Sponsorships

Mardi Gras Run4Beads

Date/Time: Saturday, February 11

Location: Windsor Castle Park

The only Mardi Gras run and festival in Hampton Roads! Dress in your favorite Mardi Gras attire and run in the Geaux for the Gold 10K, Fat Tuesday 5K, or the Crawfish Crawl 1K. After the run enjoy refreshments while listening to jazz music.



King Cake:

\$5,000 **SOLD**

Exclusive to one sponsor; this sponsorship is a customized set of benefits tailored to give you the most from your marketing efforts.

Beads & Bands Sponsor:

\$2,500

- ✓ Prime position for your company logo on the online registration page, race t-shirt, and on all event marketing materials;
- ✓ Verbal recognition as Beads and Bands Sponsor throughout event;
- ✓ Company logo and link on event website;
- ✓ Five entries to the race (*t-shirts & welcome bags included*);
- ✓ Exhibit booth in prime location;
- ✓ Opportunity to include an item in welcome bags.

Fleur de Lis Sponsor:

\$1,000

- ✓ Company logo on event marketing materials and race t-shirt;
- ✓ Verbal recognition as Fleur de Lis Sponsor throughout event;
- ✓ Company logo and link on event website;
- ✓ Three entries to the race (*t-shirts & welcome bags included*);
- ✓ Exhibit booth in prime location;
- ✓ Opportunity to include a promotional item in welcome bags.

Gold Sponsor:

\$500

- ✓ Company logo and link on event website;
- ✓ Company name on race t-shirt;
- ✓ Company logo on signs at Water Stations;
- ✓ Three entries to the race (*t-shirts & welcome bags included*);
- ✓ Exhibit booth in prime location;
- ✓ Opportunity to include a promotional item in welcome bags.

Green Sponsor:

\$200

- ✓ Company name and link on event website;
- ✓ Company listed on t-shirt;
- ✓ Company logo on race course sign;
- ✓ Two entries to the race (*t-shirts & welcome bags included*);
- ✓ Opportunity to include an item in welcome bags.

Purple Sponsor:

\$100

- ✓ Company name and link on event website;
- ✓ Company logo on race course sign;
- ✓ Opportunity to include an item in welcome bags.